

NOTICE OF ANNUAL MEETING BOARD OF DIRECTORS

20th DISTRICT AGRICULTURAL ASSOCIATION
Gold Country Fairgrounds and Event Center
1273 High Street, Auburn, California 95603
530-823-4533

MEETING DATE & LOCATION

Thursday, January 25, 2024 @ 6:00 pm
Auburn Host Lions Building
1273 High Street, Auburn, CA 95603
Notice and Agenda available on the internet at www.goldcountryfair.com

TELECONFERENCE MEETING

Boards may meet by teleconference. (§11123) For the purposes of the Act, 'teleconference' means a meeting of a state body, the members of which are at different locations, connected by electronic means, through either audio or both audio and video. (§11123(b) (2)) This would include telephone conference calls, webinars, webcasts, and Skype.

Meeting Location:

Auburn Host Lions Building– 1273 High Street Auburn, CA 95603

Teleconference Options:

Phone number: 530-210-0148

PUBLIC COMMENT

Any member of the public wishing to address the Board on any matter listed on this agenda has a right to do so and will be afforded such opportunity when the Board is considering that agenda item. In addition, if a member of the public wishes to address the Board on a matter not listed on the agenda, you will be given such opportunity during the Public Comment item on the agenda. The Board President has the right to limit the time for public comment to a maximum of three (3) minutes or less to proceed with the agenda of the day and/or to place the item on the agenda (as an action item) of a subsequent meeting. Total time allotted for public comment is fifteen (15) minutes maximum.

AMERICANS WITH DISABILITIES ACT

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification to attend or participate in any Board or Committee meetings, or other Gold Country Fair activities may request assistance by contacting Sonia Del Toro at Gold Country Fair Office.

AGENDA

I. CALL TO ORDER:

- A. All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the President.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL OF BOARD MEMBERS

IV. PUBLIC COMMENT:

- A. Since items under Public Comment are not listed and publicly noticed on the agenda, please be advised that the Board cannot discuss or take any action at this meeting.

V. STATE OF THE ASSOCIATION

VI. INSTALLATION OF 2024 OFFICERS

VII. ANNUAL RESOLUTIONS

VIII. ADJOURNMENT

The Board of Directors may or may not act on all items appearing on this agenda. Further information regarding this regularly scheduled meeting of the Board of Directors for the 20th District Agricultural Association may be obtained by contacting the Chief Executive Officer at 1273 High Street, Auburn, CA 95603, telephone 530-823-4533.

Date of Notice January 12, 2024

STATE OF THE ASSOCIATION 2024

1. **2023 Fair Review:** Our 2023 Gold Country Fair so a huge rebound from 2022 and was our second most successful Gold Country Fair in the last decade. It was a well-produced fair with multiple new features, including Brad’s Reptile House, a hit with all ages, the Kombucha Korner and Clydesdale Exhibit.

A.

	2023	2022	2021
Admissions	\$226,988	\$113,409	\$245,843
Demo Derby	\$18,228	\$5,085	\$25,869
Food Concessions	\$96,144	\$60,983	\$98,845
Commercial Vendors	\$58,056	\$57,396	\$30,262
Carnival (25%)	\$110,910	\$61,260	\$137,677
Parking	\$27,077	\$16,894	\$25,744
Sponsorships	\$74,315	\$81,532	\$204,150*
Utility Reimbursement	\$3,346	\$3,160	\$1,772
Exhibits	\$11,249	\$13,497	\$9,015
Fair Totals	\$626,313	\$413,216	\$779,177
JLA	\$506,533	\$513,450	\$594,168
Overall totals	\$1,132,846	\$926,666	\$1,373,345
*(includes \$144,000 Placer County Covid-19 financial support)			

- B. Our trend of exceeding \$500,00 at the Junior Livestock Auction continued and we were able to highlight our new swine barn in the process. Thank you to our generous buyers and our livestock team for making this happen!

Species	2023		2022		2021	
	#Sold	Avg. Price	# Sold	Avg. Price	#Sold	Avg. Price
Beef	17	\$8,651	17	\$9,433	14	\$9,623
Sheep	36	\$1,373	38	\$1,391	40	\$2,312
Goats	31	\$965	37	\$989	33	\$1,389
Swine	66	\$2,704	70	\$2,596	72	\$3,075
Total Sold	150		162		159	

2. **Interim Rentals:** In 2023, our building rentals showed a modest growth of 2.3%, up from \$295,878.33 to \$302,689.43. However, our overall interim rentals fell 14%, from \$982,599.17 to \$844,608.87. This decrease is reflected in lower grounds rental that were up in 2022 due to the Mosquito Fire. We are pleased to report that we have booked 72 events for 2024.

3. **Buildings and Grounds:**

- a. Swine Barn
Status: With the help of our contractors, we finished in time for the 2023 Gold Country Fair.
- b. Auburn Host Lions Building
Status: With the support of the Heritage Foundation, Gold Country Fair, and Auburn Host Lions Club we were able to complete the necessary roof repairs.
- c. The Red Barn Project
Status: The Heritage Foundation is working with CCA and an architect to develop plans for a reimagined barn complete with a bar and decking.
- d. Motherlode Building
Status: Now that we have a new roof, I will be meeting with the State Fire Marshall in early 2024 to assess what is required to facilitate a seamless transfer from the current Hugs and Smiles location to this facility.

As we continue to upgrade our facilities, it is critical we update our strategic plan in 2024 to ensure that the projects selected, and money invested, are consistent with the vision and strategy of the 20th DAA Board of Directors.

- 4. **Personnel:** We continue to invest in our team and expand their productivity with training and support while emphasizing the importance of providing the best possible facilities and superior customer service while adding value to the overall guest experience. In addition, I am reviewing how we can create job advancement opportunities that support our budget.
- 5. **Board of Directors:** 2023 was a challenging year with growing pains. As we ended 2023, we welcomed new board members and prepared for an exciting 2024. I am pleased to see their commitment and passion for this new role. I look forward to building a strong future for the 20th DAA with their support and guidance along with our established board members.

2024 Annual Resolutions

- A. Volunteer Workers' Compensation Insurance. Members of the Board of Directors, volunteers, and Placer County Inmate Workers are covered by the 20th District Agricultural Association's workers' compensation insurance while performing their volunteer work.

- B. Signature Authorization. CEO, President elect, Vice President elect, Directors (as named) are authorized to sign and endorse checks, drafts, and other negotiable instruments, and to make deposits and withdrawals from authorized accounts effective January 1, 2024 through December 31, 2024. However, individual withdrawal in excess of \$20,000 require the signature of two of the persons authorized to sign checks.

- C. Use of Fairgrounds Facilities. CEO is authorized to grant permission to use the 20th District Agricultural Association's fairgrounds facilities effective January 1, 2024 through December 31, 2024, in accordance with the Food and Agriculture Code, relating to the use of district regulations and policies recommended by the Board of Directors of this agricultural association, and the Department of Food and Agriculture, and to execute the Rental Agreements for use of the Fairgrounds Facilities, without further authorization from the Board of Directors.

- D. Contract Delegation Authority. CEO is authorized to execute rental agreements, service agreements, and agreements for judging the 20th District Agricultural Association which do not exceed \$20,000 without further authorization from the Board of Directors effective January 1, 2024 through December 31, 2024. All such agreements, however, are to be presented to the Board of Director for review at the subsequent meeting.

- E. Discharge from Accountability. CEO is authorized to a board member to sign and thereby join in approval in the discharge of outstanding accounts of \$500.00 or more, in accordance with the Department of Food and Agriculture Code Section 3953. The designation of the board member will hen be approved by the State of California's Controller's Office, and with approval both signatures become effective January 1, 2024, through December 31, 2024.