



# GOLD COUNTRY FAIR

SEPTEMBER 10TH - 13TH, 2026

GOLD COUNTRY FAIR  
SPONSORSHIP OPPORTUNITIES





# 2026 GOLD COUNTRY FAIR SPONSOR BENEFITS

**Select a sponsorship or we can build a custom sponsorship just for you!**

## **How will a sponsorship benefit you?**

- **Approximately 30,000 people in attendance**
- **Marketing through social, radio, digital and print advertisements**
- **4 days of entertainment**
- **Attendance from Placer County and surrounding areas**

**Levels starting as low as \$750!**

**Benefits include: Business Banner & Logo promotion, Ad in Fair Program, Booth Space, Entertainment Tickets, Ride Wristbands, and more!**

\$20,000.00

# TITLE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

Logo on Billboards (Contingent on date committed.)

[40] Voice of the Fair Announcements

[20] Demolition Derby Tickets

[125] Online complimentary one day admissions

[25] Unlimited Ride Wristbands

Promo code available for [50] discounted tickets



\$10,000.00

# EXCLUSIVE STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



\$10,000.00

# BEVERAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[75] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



\$10,000.00

# REPTILE ROOM SPONSOR

Banner Signage

Name on the Sierra Building

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



# OPENING NIGHT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[6] Voice of the Fair Announcements

[8] Demolition Derby Tickets

[40] Online complimentary one day admissions

[15] Unlimited Ride Wristbands

\$7,500.00



# PATIO SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[6] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



# STADIUM EVENT SPONSOR

\$5,000.00

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Time

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

**SOLD**



\$5,000.00

# TICKET SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tag

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

**SOLD**



\$3,000.00

# KIDS WORLD SPONSOR

Banner Signage

Logo on our Program

Logo on our website

[4] Voice of the Fair Announcements

[6] Donation Debit Ticket

[10] Online complimentary one day admissions

[6] Unlimited Ride wristbands

**SOLD**



\$2,500.00

# SPORTS BAR SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# DIRT SPONSOR

## Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demonstration Derby tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



# GROUND'S ACT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

# STILL EXHIBIT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# EXHIBITOR HANDBOOK SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# JUNIOR LIVESTOCK AUCTION SPONSOR

Banner Signage

Logo in Fair Program

Logo on our web

10 x Booth Space

Radio Tag

[2] Visiting the Fair Grounds

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

**SOLD**



# JLA AUCTIONEER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our web

10 x Booth Space

Radio Tag

[2] Visiting the 1 hour

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

# SOLD

\$2,500.00



\$2,500.00

# JLA BUYERS DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tag

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

**SOLD**



# FAIR MAP SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Ads

[2] Voice of the Fair Announcements

[4] Demonstration Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

# SOLD

\$2,500.00



\$2,000.00

# VIP DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



\$1,500.00

# AUCTION PADDLE SPONSOR

# SOLD

Banner Sign  
Logo on our website

- [3] Online complimentary one day admissions
- [3] Unlimited Ride Wristbands



\$1,000.00

# COMMERCIAL VENDOR BUILDING SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



# FAIR CARNIVAL SPONSOR

**SOLD**

Banner Signage  
Logo on website  
[4] Online complimentary one day admission  
[4] Unlimited Ride wristbands

\$1,000.00



\$1,000.00

# FOOD COURT SPONSOR

**SOLD**

Banner Signage  
Logo on website  
[4] Online complimentary one day admission  
[4] Unlimited Ride wristbands



# BARN SPONSOR

## 5 AVAILABLE

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00



\$1,000.00

# VOICE OF THE FAIR SPONSOR

Voice of the Fair announcements

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands



\$750.00

# UMBRELLA SPONSOR

A custom umbrella with your logo

Voice of the Fair announcements

Banner Signage

Logo on our website

[1] Online complimentary one day admissions

[1] Unlimited Ride Wristbands



2026

BECOME A SPONSOR FOR  
THE GOLD COUNTRY FAIR

SELECT A SPONSORSHIP OR WE CAN BUILD A CUSTOM SPONSORSHIP JUST FOR YOU!

| SPONSORSHIP OPTIONS              |                   |                     |                     |                 |                   |                   |                     |
|----------------------------------|-------------------|---------------------|---------------------|-----------------|-------------------|-------------------|---------------------|
| BENEFITS                         | Title<br>\$20,000 | Diamond<br>\$10,000 | Platinum<br>\$5,000 | Gold<br>\$2,500 | Silver<br>\$1,500 | Bronze<br>\$1,000 | Supporting<br>\$750 |
| Banner Signage                   | ✓                 | ✓                   | ✓                   | ✓               | ✓                 | ✓                 | ✓                   |
| Logo on the Fair website         | ✓                 | ✓                   | ✓                   | ✓               | ✓                 | ✓                 | ✓                   |
| Complimentary (1) Day Admissions | 125               | 50                  | 25                  | 8               | 4                 | 4                 | 1                   |
| Unlimited Ride Wristbands        | 25                | 20                  | 8                   | 6               | 4                 | 4                 | 1                   |
| Logo in the Fair program         | ✓                 | ✓                   | ✓                   | ✓               | ✓                 |                   |                     |
| 10 x 20 Booth Space              | ✓                 | ✓                   | 10 x 10             | 10 x 10         | 10 x 10           |                   |                     |
| Radio Tags                       | ✓                 | ✓                   | ✓                   | ✓               | ✓                 |                   |                     |
| Voice of The Fair Announcements  | 40                | 20                  | 6                   | 2               |                   |                   |                     |
| Demolition Derby Tickets         | 20                | 10                  | 10                  | 4               |                   |                   |                     |

\$1,000.00

# BANNER SPONSOR

3x6 MAX

**SOLD**

Banner image  
Logos on our website  
[4] Online complimentary 1 day admission  
[4] Unlimited Ride wristbands

