

NOTICE OF ANNUAL MEETING BOARD OF DIRECTORS

20th DISTRICT AGRICULTURAL ASSOCIATION
Gold Country Fairgrounds and Event Center
1273 High Street, Auburn, California 95603
530-823-4533

MEETING DATE & LOCATION

Thursday, January 27, 2022 @ 6:00 PM
Clubhouse
1273 High Street, Auburn, CA 95603
Notice and Agenda available on internet at www.goldcountryfair.com

TELECONFERENCE MEETING

Boards may meet by teleconference. (§11123) For the purposes of the Act, 'teleconference' means a meeting of a state body, the members of which are at different locations, connected by electronic means, through either audio or both audio and video. (§11123(b) (2)) This would include telephone conference calls, webinars, webcasts, and Skype.

Teleconference location: Clubhouse – 1273 High Street, Auburn, CA 95603

Phone number: 530-214-9244

PUBLIC COMMENT

Any member of the public wishing to address the Board on any matter listed on this agenda has a right to do so and will be afforded such opportunity when the Board is considering that agenda item. In addition, if a member of the public wishes to address the Board on a matter not listed on the agenda, you will be given such opportunity during the Public Comment item on the agenda. The Board President has the right to limit the time for public comment to a maximum of three (3) minutes or less to proceed with the agenda of the day and/or to place the item on the agenda (as an action item) of a subsequent meeting. Total time allotted for public comment is fifteen (15) minutes maximum.

AGENDA

I. CALL TO ORDER: President Parnell

All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the President.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL OF BOARD MEMBERS

IV. PUBLIC COMMENT:

Since items under Public Comment are not listed and publicly noticed on the agenda, please be advised that the Board cannot discuss or take any action at this meeting.

V. STATE OF THE ASSOCIATION

VI. INSTALLATION OF 2022 OFFICERS

VII. ANNUAL RESOLUTIONS

VIII. ADJOURNMENT

The Board of Directors may or may not act on all items appearing on this agenda. Further information regarding this regularly scheduled meeting of the Board of Directors for the 20th District Agricultural Association may be obtained by contacting the Chief Executive Officer at 1273 High Street, Auburn, CA 95603, telephone 530-823-4533.

Date of Notice January 13, 2022

STATE OF THE ASSOCIATION 2022

1. **2021 Fair Review-** Our 2021 Gold Country Fair was amazing! After the cancellation of our 2020 Gold Country Fair due to the COVID-19 pandemic we needed a phenomenally successful Gold Country Fair and our community responded. We established new records in every category except commercial vendors.

a. Gold Country Fair		2021	2019
Attendance	34,211		28,011
Admissions	\$245,843.00		\$186,615.00
Demo Derby	\$25,869.00		\$13,329.00
Food Concession	\$55,585.00		\$45,690.00
Commercial Ven	\$30,262.00		\$32,218.00
Alcohol	\$43,260.00*		\$26,913.00
*Heritage Foundation also received same amount			
Carnival	\$137,678.00*		\$66,560.00
*25% of gross sales			
Parking	\$25,768.00		\$19,652.00
Sponsorships	\$203,550.00		\$60,000.00
Monster Trucks	N/A		\$12,795.00
Entry Fees	\$9025.00		\$5876.00
Fair totals	\$776,840.00		\$469,648.00
JLA	\$594,168.00		\$354,854.00
Overall totals	\$1,371,008.00		\$824,502.00

- b. I am immensely proud of our Junior Livestock Committee and our youth who through hardwork and determination created an auction that crossed a new financial threshold for our buyers and our exhibitors. The momentum from 2020 carried over and set new milestones.

Species	2021		2020	
	Number Sold	Average Price	Number Sold	Average Price
Beef	14	\$9623.00	9	\$9800.00

Sheep	40	\$2312.00	34	\$1800.00
Goats	33	\$1389.00	40	\$1000.00
Swine	72	\$3075.00	44	\$2000.00
Total	159	\$494,445.00	129	\$325,000.00

2. **Interim Rentals-** 2021 saw a dramatic increase of 111% or \$329,311.32 over the pandemic year of 2020. Despite our not fully opening until June 15th. In addition, we were 9% over our 2019 interim rentals which were pre-pandemic. We achieved this with the help of bounce back years from the Home Show, Fast Friday's, and the Mandarin Festival. We also added new events, such as the Sports Shows, Aloha Festival, and the Antique Bottle Show. In a year where uncertainty was the norm, our team managed to create a new cooperation with our community creating excellent results!

3. **Buildings and Grounds-**

a. **Placer Building Remodel Phase ½**

Status: Despite construction delays we completed this project in July with a new roof, upgraded evaporative coolers, painted ceiling, and new sound system. This project was the first deferred maintenance project in 15 years. We will be deciding the next phase of the remodel and its implementation in 2022.

b. **Auburn Host Lions Building**

Status: After many volunteer hours by Director Carson, Director Macon, and Director Johnson along with tremendous support from Director Haugen and Director Pchelkin of the Heritage Foundation the addition was completed in 2021. The project was completed with monies from the Auburn Host Lions, Heritage Foundation, Gold Country Fairgrounds & Event Center, Jack Haugen, and the Griffith Family Trust. We also have 4 Big Ass fans ordered compliments of the Griffith Family Trust and will be installed this year. In addition, Bob and Stephanie Snyder have donated \$2000.00 for televisions for the building. We are waiting on a final bid to have the building painted in 2022.

c. **OTP Outdoor Pavilion**

Status: Old Town Pizza opened their new fairground's location in March of 2021 and has created a unique outdoor dining experience for both our locals and visitors. We have partnered with many of our events to offer a food option and

beverage that has allowed them to have a built-in vendor. The addition of other vendors is critical to their success and more advertising outside the immediate area will also improve sales. The challenge of weather and staffing will also determine their success. Early indications are that the community enjoys this venue and the ambiance of the Gold Country Fairgrounds & Event Center.

d. Sacramento Parking Lot

After years of trying to get our main parking lot repaired, Director Ebbert was able to get the support of PG&E, along with a local contractor, to chip and seal our parking lot right before fair. This improvement was huge, and our patrons were thrilled to have the dirt area gone and improve their experience when visiting our venue. In addition, we were able to stripe the entire lot and eliminate the labor and expense in striping before every event. We agreed to ensuring that we would maintain it and build a new gate to protect their investment. I have solicited quotes and they are being reviewed, with a decision in the first quarter of 2022.

e. PSPS Grant

Status: The GCF grant totals \$83,440.65, to install transfer switches and upgrade electrical to our Administration Building and Placer Building. The 20th DAA will be funding the Sierra Building, AHL Building, and Tahoe Building. California Construction Authority will manage the project.

As we continue to upgrade our infrastructure, we will need to develop a long-term strategy to ensure that the projects selected, and money invested is consistent with the vision and long-term strategy of the Board of Directors of the 20th DAA.

4. **Personnel-** In 2021, we had to hire and train all new personnel while preparing for the re-opening of the Gold Country Fairgrounds & Event Center. The result was the production and implementation of the most successful Gold Country Fair's ever. In addition, our grounds and buildings looked fantastic, and the community had its much-needed opportunity to gather and socialize. We will continue to build our staff in 2022 to reach pre-pandemic levels. Our culture of excellent customer service will continue, and we will look for training opportunities that contribute to the success of our team.
5. **Board of Directors-** 2021 continued the development of board policy, and increased board participation at all committee levels. The relationship between the Fair Board and Heritage Foundation is excellent. The result is the extension of the MOU with a

two-year commitment to improve our fairgrounds. President Parnell developed a new agreement with the Junior Livestock Auction Committee that will ensure an excellent framework that will benefit all of us as we continue to create opportunities for our agricultural youth to flourish in 2022.

A handwritten signature in black ink, appearing to read "Don Ales". The signature is fluid and cursive, with the first name "Don" and last name "Ales" clearly distinguishable.

Don Ales, CEO

2022 Annual Resolutions

A. Volunteer Workers' Compensation Insurance. Members of the Board of Directors, volunteers, and Placer County Inmate Workers are covered by the 20th District Agricultural Association's workers' compensation insurance while performing their volunteer work.

B. Signature Authorization. CEO, President elect, Vice President elect, Directors (as named) are authorized to sign and endorse checks, drafts, and other negotiable instruments, and to make deposits and withdrawals from authorized accounts effective January 1, 2022 through December 31, 2022. However, individual withdrawals in excess in \$15,000 require the signature of two of the persons authorized to sign checks.

C. Use of Fairground Facilities. CEO is authorized to grant permission to use the 20th District Agricultural Association's fairground facilities effective January 1, 2022 through December 31, 2022, in accordance with the Food and Agriculture Code, relating to the use of district regulations and policies recommended by the Board of Directors of this agricultural association, and the Department of Food and Agriculture, and to execute the Rental Agreements for use of Fairground Facilities, without further authorization from the Board of Directors.

D. Contract Delegation Authority. CEO is authorized to execute rental agreements, service agreements, and agreements for judging for the 20th District Agricultural Association which do not exceed \$15,000 without further authorization from the Board of Directors effective January 1, 2022 through December 31, 2022. All such agreements, however, are to be presented to the Board of Directors for review at the subsequent meeting.

E. Discharge from Accountability. CEO is authorized to approve a board member to sign and thereby join in approval in the discharge of outstanding accounts of \$500.00 or more, in accordance with the Department of Food and Agriculture Code Section 3953. The designation of the board member will then be approved by the State of California's Controller's Office, and with approval both signatures become effective January 1, 2022 through December 31, 2022.