



JLA minutes for June 13, 2022

Members: Ashley Countryman, Kori Wittinger, Brian Lopez, Sami Macon, Jack Pchelkin, Julie Hernandez, Christy Penner, Heidi Headington, Mike Clader, Josh Pineschi

Guests: Sonia Del Toro

Meeting called to order at 6:01 pm by Ashley Countryman

The May minutes were reviewed and approved. Brian L. made a motion to approve, second by Jack Pchelkin.

Old Business

- Financial Update – activity in May was very small. There was a \$20 charge for the Intuit account which is now closed per Mike C. It was thought that the Intuit account was closed in May. Mike C. will f/u with Mallory.
- Livestock Barns – the Fair has received three bids. Don A. has a meeting with the Fair Board and should have a contract soon. The work will not start until after the 2022 Fair.
- JLA Meat Slicer – Don A. hasn't looked into this yet. A new motion was made by Josh P. to spend up to \$1K on it, Jack P. second the motion, motion passed.

New Business

- Sheep/goat/swine weigh in – will be July 9th, 7-11am. The pig ear tags have been ordered and should be here soon. We have enough sheep and goat tags from before.
- Processing Destinations: will be Los Banos, Olsen Meats, and Superior.
- Auction Paddle Order – we have plenty from before we don't need to order any.
- Auctioneer Sponsor – Sonia asked if we wanted an Auctioneer sponsor and if we wanted it to be River Valley Bank. The JLA explained to Sonia that there is not an auctioneer sponsor. The Fair pays for the auctioneer directly as well as for Live Auctions TV. The JLA expressed their concern if the Fair chose to have River Valley Bank serve as a sponsor because it would be a conflict of interest since Randy Parnell is the auctioneer, Live Auctions TV has the Parnell family involved and Luke Parnell is the Executive Vice President of River Valley Bank.
- Auction Tracking- Mike C. said there was an enormous amount of manual labor previously required and to help decrease that we will use the Fair's accountant and multiple devices that will aim at the JLA account. Checks will be gathered and sent to the bank. Mallory will be there and be part of it. They will use Showworks to track all payment information whether it is a purchase or add-on. This will allow us to know who has paid and who hasn't. Mike C. said we will need several people to do this. We need enough people to man the flow. All payment will be recorded their live and the money will go right into the JLA account. There was much discussion and questions with this new format. The need for more licenses was discussed since we only have 4 currently. Sonia and Mike C. will look into getting an additional license for the

day of the auction in hopes of trying to eliminate line back-up. We still need help from Christy and Marv to take add-ons. They will need a clover device. The scholarship money will go in the same line and be transferred to the heritage foundation after as will the same for the Ring of Honor. Mike C. said we will need an extra pair of hands to take the money. We will have one table for Mike to record Showworks data, and one table for payments. Heidi H. will look for 4-6 people to help with the process.

- Buyers Invitations – these will go out in the beginning of August
- Livestock Photographer – will be B Ginn. She will photograph all children not just those that are photogenic per Sonia. She will also make sure to include the small animal barn. She gave some sample photos to Sonia and Sonia said they look great. Sonia requested we use pipe and drape as the backdrop. The JLA just purchased a new backdrop last year and will continue to use it.
- Buyers Breakfast – Cost and Invoice? Heidi H. will sponsor \$1K.
- Buyers Dinner-Cost and invoice? Don A. said he would talk with Reese Browning but has not as of yet. There are no other sponsors. Ashley C. said she will try to contact Reese.
- Gift to Salvation Army? – Sonia asked if the JLA was planning on getting a gift for the passing of Ken T. The JLA discussed dedicating the Auction sale in his memory and putting it in the sale catalog. Julie H. made a motion, Josh P. second the motion, motion passed. Mike C. will talk with Craig H. on how to best say this in the Sale Catalog and include it.
- August Workday - will be August 27th @ 7am.
- Butcher Shops:
 - Tootles, Roseville Meats, Gold Country Meats and Country Butcher (FTH only)
 - Sonia said she and Don have already made the decision on who will be the Butcher's for the auction. They will be T Bones, who will replace Tootles, Country Butcher (FTH only), Wagon Wheel and Roseville Meats. Don A. also offered T Bones a table at the auction to and a walk thru. The JLA disagreed with this decision and stated that these decisions were always made by them in the past. There was no discussion between the Fair and the JLA regarding the Butcher shops. Jack P. made a motion to send Don A. a list of recommended butchers, Josh P. second the motion. Sonia stated that there is a maximum of five butchers allowed, and each place must take a minimum of 5 animals. The JLA recommended: Tootles, Roseville Meats, Gold Country Meats, Country Butcher, and Wagon Wheel. Brian L. made a motion, second by Josh P., motion passed. Ashley C. will meet with Don to discuss this and bring this list forward. No decisions will be made until speaking with Don.

Projects for the year:

- JLA House – leakage, concrete repair – per Sonia this will be next on the list after the stage is flipped. Jack P. has talked with NCCT, so they are aware of the work that needs to be done.
- Refrigerator replacement – Brian L. & Jack P. will be going to Sacramento and will buy two. The company will deliver then back to the fair and Don A. will reimburse them.
- Hog Highway – no update

Open Discussion

- Mike C. will send the addresses to Ashley and Kori for the buyer's invites
- Heidi H. gave an update on the buckles being donated by Del Oro Alumni. They will only pay for sheep and hog Bred & Fed champions. The money they donate will go for these 4 buckles only.
- Sonia stated that the Fair & Heritage foundation would like a commitment when people or businesses donate to the Ring of Honor that it will be a year after year commitment.
- Mike C. said that Craig Holyfield wants to purchase resale animals again this year for FTH like last year.

A motion to adjourn the meeting was made by Mike C., second by Heidi H. Meeting adjourned by Ashley Countryman at 7:28 pm.

Next Meeting July 9th, 2022, after weigh in, Gold Country Fairgrounds.