

MINUTES OF BOARD MEETING

20th DISTRICT AGRICULTURAL ASSOCIATION
Gold Country Fairgrounds and Event Center
1273 High Street, Auburn, California 95603
(530) 823-4533

MEETING DATE & LOCATION

Thursday July 22, 2021 @ 6:00PM
Clubhouse
1273 High Street, Auburn, CA 95603
Notice and Agenda available on the internet at www.goldcountryfair.com

TELECONFERENCE MEETING

Boards may meet by teleconference. (§11123) For the purposes of the Act, 'teleconference' means a meeting of a state body, the members of which are at different locations, connected by electronic means, through either audio or both audio and video. (§11123(b) (2)) This would include telephone conference calls, webinars, webcasts, and Skype.

Teleconference location: Auburn Host Lions Building – 1273 High Street, Auburn, CA 95603

Phone number: 530-214-9244

PUBLIC COMMENT

Any member of the public wishing to address the Board on any matter listed on this agenda has a right to do so and will be afforded such opportunity when the Board is considering that agenda item. In addition, if a member of the public wishes to address the Board on a matter not listed on the agenda, you will be given such opportunity during the Public Comment item on the agenda. The Board President has the right to limit the time for public comment to a maximum of three (3) minutes or less to proceed with the agenda of the day and/or to place the item on the agenda (as an action item) of a subsequent meeting. The total time allotted for public comment is fifteen (15) minutes maximum.

AMERICANS WITH DISABILITIES ACT

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Gold Country Fair activities may request assistance by contacting Karlee Long at Gold Country Fair Office.

AGENDA

I. CALL TO ORDER:

A. All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the President.

II. PLEDGE OF ALLEGIANCE Director Macon

III. ROLL CALL OF BOARD MEMBERS

Director Present: Director Bedwell, Director Carson, Director Johnson, Director Macon, Director Sands (Arrived at 6:04), and President Parnell

Directors Absent: Director Smith, Director Ebbert, Director Durand

Staff Present: Don Ales – CEO and Karlee Long – Events & Exhibits Coordinator

IV. PUBLIC COMMENT:

A. Since items under Public Comment are not listed and publicly noticed on the agenda, please be advised that the Board cannot discuss or take any action at this meeting.

- 1. Joe T – Thank you for this opportunity to speak. I have nothing to add at this time.

V. CONSENT CALENDAR:

A. Approval of Meeting Minutes as written:

- 1. Board Meeting Minutes dated June 24, 2021

B. Approval of Expenditures, Home Depot, Cal Card

- 1. See Checks and Payments Report

C. Approval of Monthly Financials

D. Approval of the following Agreements

- 1. F-31 Interim Rental Agreements: 21-93, 21-94, 21-95, 21-96, 21-97

- 2. Standard Contracts: 21-12, 21-16, 21-19, 21-29, 21-30, 21-31

- 3. Fairtime Commercial Vendors Contracts: C1-21, C2-21, C3-21, C4-21, C5-21, C6-21, C7-21, C8-21, C9-21, C10-21, C11-21, C12-21, C13-21, C14-21, C15-21, C16-21, C17-21, C18-21, C19-21, C20-21, C21-21, C22-21, C23-21, C24-21, C25-21, C26-21, C27-21, C28-21, C29-21, C30-21, C31-21, C32-21, C33-21, C34-21, C35-21, C36-21, C37-21, C38-21, C39-21, C41-21, C42-21, C43-21, C44-21, C45-21, C46-21, C47-21, C48-21, C49-21, C50-21, C51-21, C52-21, C53-21. C54-21, C55-21, C56-21, C57-21, C58-21

- 4. Fairtime Concession Vendor Contracts: F21-1, F21-2, F21-3, F21-4, F21-5, F21-6, F21-7, F21-8, F21-9, F21-10, F21-11, F21-12, F21-13, F22-14, F21-15, F21-16

E. Refunds: None to consider

F. Excusal of Director Absences: None to consider

Director Bedwell made a motion to accept the Consent Calendar; Director Macon seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
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Debby Bedwell	X		
Mike Carson			X
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands (absent)			
Ray Smith (absent)			

VI. HERITAGE FOUNDATION:

- A. Update: Gold Country Fair Heritage Foundation Board Member Jack Haugen presented that they have started their meetings for the alcohol booths at the fair. There is a lot of good work and focusing going on.

VII. COMMITTEE AND STAFF REPORTS:

- A. CEO Report:
 CEO Ales said with President Parnell's approval, he would like to combine Item 1 in the CEO Report with Item B under New Business.
 President Parnell asked if there is any objection to looking at both items during this time. No Board Members objected so CEO Ales proceeded with his report.
1. Maurine Dobbas Award
 - a. CEO Ales explained there are three people listed on the staff recommendation list. The Board may choose to award all three or select individuals.
 - b. CEO Ales explained the worthiness of each individual.
 - a. CEO Ales explained that Judy Boren has been here for many years as a fair supporter. Unfortunately, her husband has become ill and she is not able to work at this year's fair. CEO Ales added that giving her this award, does two things; let her know we are thankful for all her help and that she and her family are in our thoughts and prayers.

- b. CEO Ales explained that Marvin Penner has been at the fairgrounds once a week cutting the grass. He cuts the entire fairgrounds each and every week for the last 2 years.
- c. CEO Ales explained that one person that is everywhere is Colleen Sands. Staff would like to recommend her for this award because of her dedication to the fairgrounds.
- c. President Parnell asked for CEO Ales to give background on the Maurine Dobbas Award.
- d. CEO Ales responded that the Maurine Dobbas Award is for a volunteer or part-time employee of the fair. The Blue Ribbon award is given to a business or someone who is not on the Board. President Parnell asked for a motion to approve the Maurine Dobbas Award.
 Director Carson asked if the award is monetary?
 CEO Ales responded that it is not monetary. The recipients will receive a plaque and be recognized at our VIP dinner at the Fair.
 Director Carson asked if we have ever done more than one award.
 CEO Ales responded that he had recovered records back to 1985. With the exception of one year, where zero were given. There were at least two given.

Director Bedwell made a motion to accept all three candidates for the Maurine Dobbas Award; Director Carson seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands			X

Ray Smith (absent)			
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2. Blue Ribbon Award

a. CEO Ales said that there are four very deserving groups for this award.

- a. CEO Ales explained that AIM & Associates is a volunteer group that has challenges of its own. CEO Ales said that he approached them in 2017. They come to the fairgrounds to volunteer and learn skills that assist toward their independent living. They have been here every year, every Tuesday since 2017. We honor them at Special Persons' Day and they honor us at Thanksgiving dinner.
- b. CEO Ales explained the Gold Country Fair Heritage Foundation is another candidate. They have come a long way in the last year. The Board of the Heritage Foundation has gone out to fundraise and receive grants to improve the fairgrounds. They hosted a successful golf tournament. They have been very supportive as a fundraising component for the fairgrounds.
- c. CEO Ales explained that the Griffiths Family Fund has supported the fairgrounds in many ways, including the barns, Auburn Host Lions Building, and others. They judged at the livestock grading this past year. They are donating to our livestock awards this year. They have been great supporters.
- d. CEO Ales explained that Leadership Auburn Class of 2020 created the addition of the swings to the Gazebo on the Main Lawn. Kathy Griffiths also donated to this swing project and asked attendees at the 2020 Crab Feed to donate and she would match it.
- e. CEO Ales said that these are the four candidates. It is a big ask to do four when we normally do two. CEO Ales followed up with these candidates are all very deserving. If there is anyone we missed please tell us.
- f. Director Sands asked if there needs to be a motion before discussion?
- g. President Parnell responded no there does not.
- h. Director Sands said that whenever you have more than one recipient it detracts from the award. Director Sands asked if any Leadership Auburn Class has been awarded that award?
- i. CEO Ales responded that they have for Class of 2013 and 2016.
- j. Director Sands said that he was thinking of awarding Leadership Auburn as a whole program. It supports not only leadership but the fairgrounds as well.

Director Sands made a motion to award Leadership Auburn, the program for the award.

President Parnell announces that the motion dies.

President Parnell explained that last year was an interesting year. He said that he doesn't think we should devalue the award every year, but last year was a year that requires us to thank all those who supported us.

President Parnell asked if CEO Ales has a recommendation. CEO Ales responded that he likes Director Sands idea of recognizing collectively, but he likes all the candidates. CEO Ales explained after the year that just occurred, we will not have the chance to thank them. He said that he doesn't think it devalues them because they are all coming from different paths. AIM & Associates is a group of volunteers that continually volunteers. Griffiths Family Fund believes in these fairgrounds and in the livestock. CEO Ales said if he could only choose two those would be the to, Although, the Heritage Foundation has worked hard and made work easier for the fairgrounds. CEO Ales finalized that he would select all four. He mentioned that the swings have done a ton for our community.

Director Bedwell agrees with what Director Sands was saying but last year was an extraordinary year and to have the ability to thank all four groups is great.

Director Johnson agrees.

Director Bedwell made a motion to accept all four candidates for the Blue Ribbon Award; Director Johnson seconded the motion. Director Johnson added that she agrees with Don since all these groups helped us a lot this year, they should all be recognized. President Parnell asked for clarification if the nomination that Leadership Auburn was for the Class of 2020 or the program. Director Bedwell responded that the motion was for the entire program.

Director Carson added that he is on the board for Leadership Auburn. They struggle every year with a project for the class. The projects are not always fairgrounds driven. He cautioned that we do not set a precedent because it is for the greater community of Auburn. He wants to be careful that it is not turned into the fairground's program. It has been fairgrounds focused in the past, but it is not always fairgrounds driven. Director Carson said he is not able to support one for the whole program, but he can support and award for a specific class.

Director Bedwell asked what the project was that they did in 2020.

CEO Ales responded the swing addition was the 2020 project.

Director Bedwell amended her motion to nominate all four candidates. Leadership Auburn will be nominated as the Class of 2020. Director Johnson confirmed, she seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		

Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		
Ray Smith (absent)			

Moved to New Business Item B

3. New Awards – This item was moved from New Business
 - a. Director of the Year
 - b. Volunteer of the Year
 - c. Past Presidents Plaque
 - d. President Parnell asked if CEO Ales if he needs the approval of this item (president's plaque).
 - e. CEO Ales responded that he would like approval to start in 2017 when he started or this year and create a perpetual plaque.
 - f. Director Sands added that between President Parnell and himself, they can go back and add to the list.
 - g. CEO Ales said there is a plaque that ends in 1982 in the office. He thought this was a great idea and it was stopped. CEO Ales believes that we should do it and it should hang on the wall in the Clubhouse. This way those who serve on the Board will know what they do is appreciated.
 - h. CEO Ales explained that other places have started to do a Volunteer of the Year Award. These people go above and beyond the call of duty, without their effort, we would not be where we are today. CEO Ales said he has listed two here, but there is one he would really like to honor. He listed two so there are options for the board to choose from. This will award someone who exceeded the Maurine Dobbas Award.
 - i. CEO Ales announced that he will be doing the Director of the Year award. This would be awarded to one director each year that went above and beyond. They would have made CEO Ales' job easier or more efficient. This award will be announced at the VIP dinner. This will strictly be a staff decision.

- j. President Parnell recapped that the vote is to approve the two new awards, Director of the Year and Volunteer of the Year, and approve staff to create a perpetual plaque for past presidents.
- k. Director Carson motioned to approve the two new awards, Director of the Year and Volunteer of the Year, and approve staff to create a perpetual plaque for past presidents. Director Sands seconded to allow discussion on the vote.
- l. Director Sands explained that he feels the Volunteer of the Year Award may devalue the Maurine Dobbas Award.
- m. CEO Ales responded that the Volunteer of the Year would not be a part-time employee. He noted that Judy Boren would not be eligible for this award.
- n. Director Carson asked if the Maurine Dobbas Award is more specific.
- o. President Parnell mentioned that criteria or descriptions should be developed for all of them.
- p. Director Carson asked if Director Sands concern is that the Volunteer of the Year Award overpowers Maurine Dobbas Award?
- q. CEO Ales responded that this is Director Sands concern. He noted that this was not the intent of the award. The Volunteer of the Year is meant to be a stand-alone award. The Maurine Dobbas Award is one that could be awarded to many. CEO Ales also said that it may need a different name than Volunteer of the Year. It was not meant to degrade Maurine Dobbas. It is meant to single that one person out that went way above the call of duty.
- r. Director Bedwell agrees that we should set criteria for these awards. She approved to make an amendment to approve the Director of the Year. Staff will bring back specific criteria for the Maurine Dobbas.
- s. Director Sands said that the Maurine Dobbas Award is an extreme honor. The two Volunteer of the Year Award candidates could fit on the Maurine Dobbas Award List.
- t. President Parnell explained that was an amendment offered to remove the Volunteer of the Year by Director Bedwell. Director Johnson seconded the motion.
- u. Director Sands asked if this amendment will also move the two Volunteer of the Year recipients onto the list for Maurine Dobbas Award recipients.
- v. President Parnell clarified that this amendment only removes Volunteer of the Year from the vote. The addition can be discussed later.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		

Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		
Ray Smith (absent)			

w. President Parnell clarified that the motion on the floor is to approve the Director of the Year Award and the President's Plaque. The motion was made by Director Carson and was second by Director Sands.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		

Ray Smith (absent)			
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- x. President Parnell announced that the volunteer of the year award is still on the floor for discussion and vote.
- y. Director Sands motions that the two names be moved to the Maurine Dobbas Award List. He believes it is a much more prestigious award and he does not want to detract from that by giving them something less. Director Johnson seconded the motion.
- z. Director Carson asked if we will never do a volunteer of the year award?
- aa. Director Bedwell explained that staff will come up with criteria to present.
- bb. President Parnell clarified that the motion on the floor is to award the two recipients the Maurine Dobbas Award. He explained that this does not mean that one of the recipients can be selected later on to the Volunteer of the Year Award or another award.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands			X
Ray Smith (absent)			

- cc. President Parnell asked for a discussion on the Volunteer of the Year Award.
- dd. There was a general consensus to defer to staff to create criteria for the award.

4. Shuttered Venue Operating Grant
 - a. CEO Ales announced that he received an email earlier today that we were refused the award. We were turned down due to being a State Agency. CEO Ales said that there is a new bill being put through for agricultural fairs.
 - b. Director Macon said that although it is disappointing that we didn't get the grant, our financials show us not doing that bad.
 5. Fair Metrics
 - a. CEO Ales explained that the biggest explosion will happen on August 1. Although it is early, we are doing great selling space. The entertainment is all booked. CEO Ales directed the Board to page 52 that lists the new grounds entertainment. These characters will be roaming the grounds and have a permanent location on Upper Armory Road to sing songs, tell stories and take pictures.
 - b. The very popular tortoises that used to be in their spot have now moved across the street to create an exotic time travel walkthrough experience. There will be a photo op at the waterfall. The exhibit will now include many different exotic animals.
 - c. In August, we will start special promotions on Facebook to encourage the start of online ticket sales.
 - d. CEO Ales said he is proud to announce Old Town Pizza is our new Ticket Sponsor.
 - e. CEO Ales said that so far Demolition Derby is selling the best. Also, Demolition Derby will now include the Powder Puff Derby beforehand. This will eliminate the issue of parts being on the track.
 - f. Director Carson asked if the Characters are paid?
 - g. CEO Ales explained that they are paid, but it was a reasonable deal and it is part of the entertainment budget that was remaining.
 - h. Director Sands asked if they are from Disney.
 - i. CEO Ales responded that they are not, but they look like the real deal.
 6. Security RFQ
 - a. CEO Ales announced that he is looking into our own security for the fairgrounds. The costs will be projected to our renters. This will benefit us as many recent events have been using the fairgrounds in areas that are not rented by them. It will also help maintain rules of the fairground such as parking, noise, damages, etc.
 - b. President Parnell asked for confirmation that no vote is needed.
 - c. CEO Ales confirmed that no vote is needed.
- B. Committee Assignments:
1. Buildings & Grounds Committee Update
 - a. Director Carson thanked Jack Haugen for finishing the bathrooms. He explained that the remaining tasks are the exterior paint and the landscaping.
 - b. Director Johnson explained that the landscaping on the side of the building will be completed on August 11th by the Auburn Host Lions.
 - c. Director Carson asked to discuss where the landscaping will occur because he wants to ensure the grading is complete for the project day.
 - d. Further discussion was deferred to a committee meeting.

- e. Reese Browning Old Town Pizza Fairgrounds Projects
 - a. President Parnell asked CEO Ales to introduce Reese Browning.
 - b. CEO Ales introduced Reese who is an owner of Old Town Pizza. He helped create the Old Town Pizza Pavilion on the Fairgrounds. He has also served on the Heritage Foundation Board. He has some projects in mind that he would like to discuss on how to make the fairgrounds better.
 - c. Reese Browning handed the Board a handout. Reese explained that he accesses the website fairly often. He mentioned that “Save the Fairgrounds” under “Donate” has been removed. He thanked the Board for that. He explained that now when you visit the “Donate” page it only reads that you can donate to the Heritage Foundation. In the past, when the Heritage Foundation did not exist, people did not get a tax deduction for donating. This is why the Heritage Foundation was created. A business can donate to either and get a deduction. It looks like from and public perspective that the Heritage Foundation is the only place you can donate to.
 - d. CEO Ales responded that we have been working with the Heritage Foundation to create the “Donate” button, but people may also go straight to the fairgrounds to donate.
 - e. Reese Browning said that if it plans to stay that way it needs to be super clear on how money can be given to the Fair. He explained that he believes he somewhat understands how the fairgrounds work. Why am I giving money? Who is it going to? And what is it going to be used for? He thinks it should be crystal clear. Referring to the handout, he said that the list is a combination of his and other people’s ideas for the fairgrounds. He explained that last month when the Fair Board met, some Board Members said these are definitely on the list. As of today, this list is not posted anywhere on the website. Reese said, as a donor of the fairgrounds, he would like to receive a letter explaining the various project are, what he can donate to, and where he can go to donate. The only place the public can go besides talking to staff or the Board Members. This list should be public for people to donate to. Reese listed an important project that he would like to see done. This is the Fiesta Stage flip. He is frustrated on why it is not done and does not why it is not done. There are two factors to why it is not done, money and talent. He explained that you can raise the money to do it, but no one to complete the project. On the other hand, you can have people to complete the project, but no money to fund the project. Reese said that he figures it is the talent that the fairgrounds does not have. Reese said that when Old Town Pizza was in the Information Booth there was conflicting noise from both stages. Also, those trying to

enjoy the Fiesta Stage are on blacktop which is hard to enjoy the music with. Reese asked to make the vision and projects visible for the public, so they donate time and or money to get it done. We will be having another Fair this year and it will not be done. Reese explained that he is trying to figure out how to get these projects done. This is his backyard and he wants it to be cool. He understands that what he wants and what the fairgrounds decides can be two different things. If we are not going to do a certain project, what are we going to do? There are 365 days in a year and from what he can tell there are only 36 days of major events that consume the whole fairgrounds. There is a lot of underutilized days. He mentioned he would like to see other Pizza businesses in the fairgrounds besides just Old Town Pizza. He asked what the Fair Board and/or Heritage Foundation is doing to market for other business owners to come and open their business here. Reese compared to when a landlord owns a building, they are advertising to get tenants.

- f. Director Macon asked Reese Browning, as a business owner and member of the public, do you have an objection to donations going to the Heritage Foundation.
- g. Reese responded that he does not.
- h. Director Macon followed up by asking if he is confused on how to do that or by donating the Heritage Foundation that it is going to the fairground for what you want it to go to.
- i. Reese responded yes. He believes that if they donate money to the Heritage Foundation the projects like the Fiesta Stage Flip does not follow their mission of agricultural education. He says that makes him nervous.
- j. Director Macon responded that she agrees that looking at our website and other fairgrounds' websites. It is very easy to navigate and clear on where the money is being donated to. This is what she would like to see the fairgrounds do. She believes that the Board and Don are not opposed to people donating to a project that may not be on our radar yet. She agreed that it was difficult to find out where to donate and where the money is going.
- k. Reese said that the list is not on the website.
- l. Director Macon agreed that the list should be on the fairgrounds website.
- m. Director Bedwell suggested that Director Macon and herself as the Long Term Planning Committee take on the project of establishing a list to post to the website.
- n. Reese asked if you are allowed to have non-Board Members on a committee?
- o. Director Bedwell responded no. There are only two committee members from the Board. If anyone were to attend they would have no voice.

- p. President Parnell mentions that we can create ad-hoc committees for specific purposes. For example, it could be the Stakeholders Advisory Committee.
- q. Reese asked if you would only be able to have two members.
- r. President Parnell responded that you could have more than two members, there would just need to be a 10-day notice posted. It makes it more flexible with only two members.
- s. Jack Haugen addressed from the Heritage Foundation. He explained that Reese brought this same list to their Board Meeting. They took it under advisement. He suggested that the Fair and Heritage Foundation collaborate when talking about both websites. Jack explained that the Heritage Foundation notes all allocation of money. They will create a new account if necessary. Jack agreed we are not letting the public know these are our projects.
- t. Director Carson mentioned that he appreciates this conversation but in light of last year all the layoffs and lack of staff. This is a reason the website looks the way it does. Everyone is stretched very thin. It is nice to have you come in and push us a bit.
- u. Reese responded that he understands, but in 2016-2019 there was no list posted either.
- v. Director Carson responded that from a donation standpoint we really did not have the setup with committees as we do now.
- w. President Parnell referred this to the Long-Term Planning Committee for further discussion.
- x. Reese asked for one more question. If he wanted to know what the vision was for the 38 acres where would he get that information?
- y. President Parnell responded he would talk to CEO Ales.
- z. CEO Ales said that we have a strategic plan where we discuss that.
- aa. Reese then asked if that could be made public.
- bb. CEO Ales responded yes it could. He responded to Reese's other questions by saying we are trying to get people engaged. Currently, the buildings are limited to the concession booth. He said that he is actively talking to businesses that you know. He mentioned that until an opportunity is exhausted, he will not search for a new opportunity. He does not want to have competing parties, as that is not being transparent. There is currently interest in two of the three concession booths. There are hold-ups with the ABC licenses. He explained that he does not want everyone to know what is being done because if something fails it looks bad. CEO Ales referred to something on Reese's list, the parking lot. CEO Ales mentioned that it will be finalized next week, but the parking lot will be getting redone. Starting August 15th, the

parking lot will be redone including striping. There is a lot of parties involved. The fairgrounds has to ensure that Joe's carwash is not flooded. It is not as simple, as having someone come out and complete the project. It is also very costly. There are additional requirements to receive funding. For example, maintenance and security of the parking lot. The other factor is pricing for parking will change from \$6 to \$10.

cc. Reese responded said that he is a small company running a business like you. When the four in a small group meet and make decisions, it goes wrong when it is announced to the rest of the company. Is it a State Law we are violating?

dd. Director Bedwell responded this is very important. The Long-Term Planning Committee can start working on this directly after the Fair.

ee. Reese thanked the Board for their time.

2. Annual Fair Committee Update

a. Director Bedwell explained that everything is moving along well. Good Day Sacramento will be coming out for interviews. We are also reaching out to have them and have attend them brewing of the Fair Beer. The new BBQ vendor, Pancho Villa BBQ, will be serving the food for our VIP dinner. The menu is set. The only change from last time is Special Persons Day. Thursday will be free admission to special persons. They will be able to be here during normal hours. They will receive a button that is the same as the VIP's which says, "I Love The Fair." Director Bedwell explained that the last thing is the volunteer days, if you have not finalized with the committee please do so. We will be posting this to the website with a new volunteer tab. We will include the date and time for each zone. All projects except a few are within the two weeks before.

3. Other Committee Updates

a. None to Consider

VIII. CORRESPONDENCE:

A. Items provided via email to Directors with copies available at the meeting.

1. PMIA/LAIF Performance Report

2. State Fire Marshal – Notice of Decision Not to Proceed Pursuant to Government Code Section 11347

3. CFSA – COVID-19 Release and Liability Waivers

4. Cal Fire – Thank you from Deputy State Fire Marshal Cliff DuGranrut

5. CDPH – Beyond the Blueprint for Industry and Business Sectors – Effective June 15

CEO Ales brought to the attention of the Board the thank you letter sent to Karlee, staff, and Home Show. The Maintenance Staff was given kudos.

Cal Fire said they had never seen the area look as good as it did for Fourth of July.

CEO Ales noted that Cal Fire has rescinded their request to charge event promoters to have Cal Fire Marshalls on-site during events. This could have cost event promoters like Home Show and Mandarin Festival approximately \$28,000 or more.

Director Sands asked if any of the guidelines from Public Health apply to us.
CEO Ales responded that they do not because we do not have a building that is 5,000 people or more.

IX. FINANCIALS:

A. Finance Committee to discuss monthly finance report

1. Director Johnson explained that CEO Ales and herself met to discuss the cash and reserve. She said she plans to meet with Julia and Mallory before next month's meeting.
2. CEO Ales said that the Placer Building is being finished. Lights and acoustic walls are the remaining tasks. CEO Ales explained that there are more maintenance employees, but the financials are similar to the closure. CEO Ales expressed the fairgrounds has done a good job with grants and money from the County. CEO Ales said that was a large amount of sponsorships brought in. A lot of it was not predicted as it was due to new. The interim rentals are up compared to 2020 because of new events. There are a few events already planned for this year, craft show, sports show, and Aloha Festival. CEO Ales explained that the Aloha Festival will be an all-grounds event for one day. They originally hosted their event at Cal Expo, but it will not work for them this year. They are considering a two-day event next year.
3. Director Sands mentioned that Butler Amusements is storing their rides at Cal Expo.
4. CEO Ales responded that Butler Amusements will be sponsoring the fair for \$1,000. They will also provide free tickets and VIP cards.

X. OLD BUSINESS:

- A. None to consider

XI. NEW BUSINESS:

A. CFSA Governance Reform

1. CEO Ales announced that the Governor is not sure what to do with Fairs. For example, San Joaquin Fair is now a homeless shelter. CEO Ales said although it is in early development, the governance being discussed is to move the District Agricultural Associations away from the Fair and introduce them as a JPA. There will be some governance from the State, but most will be removed as the fairgrounds will be a JPA. They want to have representation of all fairs large and small. CEO Ales ask the board to vote if they would like to express interest in this governance or if they are against it. This is needed to continue the process of exploring this option.
2. Director Carson asked if the JPA is between the Fair and each District Fair?
3. CEO Ales responded that the JPA will be between the State and the District Fair. There will be a new board to replace the current board. The Gold Country Fair Heritage Foundation may or may not be the same type of foundation. They are trying to move forward to create governance because the Governor is not a fan of fairgrounds. It will still be state property, but all pension liability would be transferred to the JPA and they would be able to create private sector jobs. Current state employees will

have the option to stay or change with the JPA. This change is not going to come overnight. It is a 3–5 year process.

4. Director Sands asked if this is a similar setup like El Dorado County Fair?

5. CEO Ales responded that that it is. The example they have been using is 50th DAA. It took them 3-5 years to write everything and it took 5-10 years to implement it. CEO Ales commented that it will not happen quickly, but it is worth looking into. They are currently asking for an expression of interest.

Director Carson made a motion to explore the governance further, but we need more information to make a final decision. Director Sands seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		
Ray Smith (absent)			

B. New Awards – This item was moved to CEO Report.

1. Director of the Year
2. Volunteer of the Year
3. Past Presidents Plaque

C. JLA Charter Update

1. President Parnell introduced the updated JLA Charter. The directors then reviewed the charter. President Parnell explained that this was introduced at the March Board Meeting. There have been months of work putting together this document. The edits are listed as red line items.

The JLA Charter explains how the JLA Committee interacts with the Fair Board. President Parnell mentioned that the language is outdated and has been since changed. The other main change is related to reporting requirements. President Parnell said that changes can be accepted all at once or one section at a time. President Parnell asked for any questions or motions.

2. Director Carson asked how members are selected?
3. President Parnell responded that anyone is able to become a member. Once they attend three consecutive meetings, they become an official member. This is defined in the membership section.
4. Director Carson responded that the JLA Committee is not related to the Fair Board.
5. President Parnell explained that the JLA Committee is a sub-committee of the Exhibits Committee of the Board. The two members of the Exhibits Committee will serve on the JLA Committee. This is listed in the in the membership section. The Board Members will be allowed to vote on all matters of the JLA Committee expect the election process.
6. Director Sands asked if this explains the bad debts for the JLA?
7. President Parnell explained that we still maintain the bad debts on the fair books. Any person who does not pay their bill is list as accounts payable. The youth exhibitor will still be paid.
8. President Parnell asked if the guest Kori Wittinger or Ashley Countryman have any comments.
9. Kori Wittinger directed the Board to the section that discusses financial reporting with the fairgrounds' accountant.
10. President Parnell responded that under the expense account, there was certain language added on how expenditures are approved. President Parnell explained that is would be better to have the Fair Staff and the JLA Committee discuss the best way to maintain financial documentation.

Director Carson made a motion to approve the JLA Charter, but we need more information to make a final decision. Director Sands seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		

Luke Parnell	X		
Tim Sands	X		
Ray Smith (absent)			

D. Policy Updates

1. President Parnell introduced the new Policy Manual updates. He explained that the changes include that committees are all appointed by the board and does eliminate some committees that are unnecessary and/or rename certain committees. President Parnell noted that all committees proposed for elimination have not had any Directors appointed to them. The next change includes how and when election occurs. Nomination Committee will be selected early so they can observe and evaluate the candidates. If a director is not nominated by the committee, they can still be nominated to serve. The process of election was added, as it has never been included. President Parnell explain that if the Board has any questions or would like to observe a certain part they can do so now.

Director Carson made a motion to approve the Policy Manual changes, but we need more information to make a final decision. Director Sands seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	X		
Julia Durand (absent)			
Dave Ebbert (absent)			
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		

Ray Smith (absent)			
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XII. RECOGNITION OR CELEBRATION: None to Consider

XIII. MATTERS OF INFORMATION:

A. CEO Comments: Don said that he has received his first buyer’s letter from a young man selling his pig. He may be buying a pig. He suggested that any board members let him know if they receive letters so they can do shout outs to the kids.

B. Director/Staff Comments:

1. Director Sands: I am getting better and should be able to help more now.
2. Director Macon: No comment
3. Director Carson: No Comment
4. Director Bedwell: No comment
5. Director Johnson: Thank you Luke and Don for all your hard work.
6. President Parnell: No Comment
7. Director Durand: Absent
8. Director Smith: Absent
9. Director Ebbert: Absent

C. Board Meeting Dates:

1. Thursday, August 26, 2021
2. Thursday, September 23, 2021

XIV. ADJOURNMENT

The Board of Directors may or may not act on all items appearing on this agenda. Further information regarding this regularly scheduled meeting of the Board of Directors for the 20th District Agricultural Association may be obtained by contacting the Chief Executive Officer at 1273 High Street, Auburn, CA 95603, telephone 530-823-4533.

Don Ales, CEO

Date

Luke Parnell, President

Date