



# GOLD COUNTRY FAIR

SEPTEMBER 5TH - 8TH 2024



CELEBRATING 135 YEARS



WELCOME TO THE WILD WILD WEST



AUBURN, CA

# 2024 GOLD COUNTRY FAIR SPONSORSHIP OPPORTUNITIES



# 2024 GOLD COUNTRY FAIR SPONSOR BENEFITS

**Be apart of “WILD WILD WEST” with us and let us help you build a sponsorship that's worth it to you.**

**How will a sponsorship benefit you?**

- **Over 30,000 people in attendance**
- **Marketing through social, radio, digital and paper advertisements**
- **4 Days of entertainment**
- **Attendance from Placer County and surrounding areas**

**Levels starting at \$750 and up**

**Benefits include: Business Banner & Logo promotion, Ad in Fair Program, Booth Space, Entertainment Tickets, Ride Wristbands, and more!**

\$20,000.00

# TITLE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[40] Voice of the Fair Announcements

[20] Demolition Derby Tickets

[75] Online complimentary one day admissions

[25] Unlimited Ride Wristbands



\$15,000.00

# BEVERAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands





\$10,000.00

# PLATINUM SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands

\$10,000.00

# EXCLUSIVE STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



\$10,000.00

# OPENING NIGHT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



\$10,000.00

# REPTILE ROOM SPONSOR

Banner Signage

Name on the Sierra Building

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands





\$7,500.00

# SATURDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[40] Online complimentary one day admissions

[10] Unlimited Ride Wristbands



\$5,000.00

# FRIDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands



# STADIUM EVENT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



\$5,000.00

# SUNDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands





# TAHOE BUILDING SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



\$5,000.00

# TICKET SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands



\$3,000.00

# SATURDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

Radio Tags

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[15] Online complimentary one day admissions

[6] Unlimited Ride Wristbands





\$3,000.00

# FRIDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[10] Online complimentary one day admissions

[6] Unlimited Ride Wristbands





\$3,000.00

# KIDS WORLD SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[10] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# SUNDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# THURSDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# SPORTS BAR SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands





\$2,500.00

# DIRT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



# GROUND'S ACT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

# STILL EXHIBIT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# EXHIBITOR HANDBOOK SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands





\$2,500.00

# JUNIOR LIVESTOCK AUCTION SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



# JLA AUCTIONEER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

# JLA BUYERS DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

# SIERRA BUILDING SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands





\$2,000.00

# VIP DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



\$1,000.00

# PLACER BUILDING SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



# FAIR CARNIVAL SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00





\$1,000.00

# FOOD COURT SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands





\$1,000.00

# BANNER SPONSOR

## 3x6 MAX

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



# BARN SPONSOR

## 5 AVAILABLE

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00



\$1,000.00

# AUCTION PADDLE SPONSOR

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands





\$1,000.00

# FAIR MAP SPONSOR

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands





\$1,000.00

# VOICE OF THE FAIR SPONSOR

Voice of the Fair announcements

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands



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