

MINUTES OF BOARD MEETING

20th DISTRICT AGRICULTURAL ASSOCIATION
Gold Country Fairgrounds and Event Center
1273 High Street, Auburn, California 95603
(530)823-4533

MEETING DATE & LOCATION

Thursday April 22, 2021 @ 6:00PM
Auburn Host Lions Building
1273 High Street, Auburn, CA 95603
Notice and Agenda available on internet at www.goldcountryfair.com

TELECONFERENCE MEETING

Boards may meet by teleconference. (§11123) For the purposes of the Act, 'teleconference' means a meeting of a state body, the members of which are at different locations, connected by electronic means, through either audio or both audio and video. (§11123(b) (2)) This would include telephone conference calls, webinars, webcasts, and Skype.

Teleconference location: Auburn Host Lions Building – 1273 High Street, Auburn, CA 95603

Phone number: 530-214-9244

PUBLIC COMMENT

Any member of the public wishing to address the Board on any matter listed on this agenda has a right to do so and will be afforded such opportunity when the Board is considering that agenda item. In addition, if a member of the public wishes to address the Board on a matter not listed on the agenda, you will be given such opportunity during the Public Comment item on the agenda. The Board President has the right to limit the time for public comment to a maximum of three (3) minutes or less to proceed with the agenda of the day and/or to place the item on the agenda (as an action item) of a subsequent meeting. Total time allotted for public comment is fifteen (15) minutes maximum.

AMERICANS WITH DISABILITIES ACT

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Gold Country Fair activities may request assistance by contacting Karlee Long at Gold Country Fair Office.

AGENDA

- I. **CALL TO ORDER:** Director Johnson

- A. All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the President.

II. PLEDGE OF ALLEGIANCE Director Durand

III. ROLL CALL OF BOARD MEMBERS

Director Present: Director Bedwell, Director Durand, Director Johnson (Acting President), Director Macon (teleconference), and Director Sands
 Directors Absent: Director Carson, Director Ebbert, Director Smith, and Director Parnell
 Staff Present: Don Ales – CEO and Karlee Long – Events & Exhibits Coordinator

IV. PUBLIC COMMENT:

- A. Since items under Public Comment are not listed and publicly noticed on the agenda, please be advised that the Board cannot discuss or take any action at this meeting.
 - 1. None to be considered

V. CONSENT CALENDAR:

- A. Approval of Meeting Minutes as written:
 - 1. Board Meeting Minutes dated March 25, 2021
- B. Approval of Expenditures, Home Depot, Cal Card
 - 1. See Checks and Payments Report
- C. Approval of Monthly Financials
- D. Approval of the following Agreements
 - 1. F-31 Interim Rental Agreements: 21-65, 21-67, 21-68, 21-69, 21-70
 - 2. Standard Contracts: 21-03, 21-04, 21-05, 21-06, 21-07, 21-10, 21-11, 21-13, 21-24, 21-26, 21-27, 21-28
- E. Refunds: None to consider
- F. Excusal of Director Absences: None to consider

Director Sands made a motion to accept the Consent Calendar; Director Bedwell seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson (absent)			
Julia Durand	X		
Dave Ebbert (absent)			
Peg Johnson	X		

Samia Z. Macon, DVM (teleconference)	X		
Luke Parnell (absent)			
Tim Sands	X		
Ray Smith (absent)			

VI. HERITAGE FOUNDATION:

A. Update: None to consider

Director Sands commented that the Gold Country Fair Heritage Foundation (GCFHF) met at the Old Town Pizza Pavilion to discuss the upcoming golf tournament. The GCFHF is sold out on sponsor holes and foursome. They are working on finalizing logistics for signage.

CEO Ales expressed that GCFHF Member Diane Cone mentioned to him that they hope to make \$20,000 to \$25,000 or more at the tournament.

Director Sands said that the additional funds will come from ticket sales of raffle and alcohol.

Director Johnson announced that GCFHF Member Jack Haugen said they only have a small amount of trimming left to do on the Auburn Host Lions Building.

VII. COMMITTEE AND STAFF REPORTS:

A. CEO Report:

1. Placer County Funding Agreement

a. CEO Ales announced that the Placer County Board of Supervisors voted 5-0 to fund the fairgrounds \$149,027. This includes 3 months expenses and \$25,000 for Fair related expenses. CEO Ales thanked the Placer County Board of Supervisors.

2. SVOG – Shuttered Venue Operators Grant

a. CEO Ales explained that the application for the SVOG was scheduled to open on April 8th. The application crashed within the first hour. CEO Ales explained once the application is back online, he will continue with the application. He has all the reports that are needed. CEO Ales said that the financial requirements will be close to meeting the qualifications, depending on what they (SVOG) will accept. If the fairgrounds qualifies we could earn up to 65% of gross revenue from 2019. The applicant has to have received 70% of their gross revenue from ticketed events. CEO Ales said that when he calculated the numbers, they received 69.8 % to 71.4% of revenue from ticketed events.

3. Placer Building Construction Update

a. CEO Ales reported that the roof has been completed. The ducting is the next task. CEO Ales is working with the State for a electrician. CEO Ales explained that the speakers have been ordered and delivered. The last thing is a bid for the painting of the ceiling. CEO

Ales expressed that the building will be operational during the Spring Home Show, but it will not be completely finished.

4. Reopening Status
 - a. CEO Ales explained that the reopening status is listed in the Board Packet. CEO Ales noted the biggest thing is percentages and vaccinations versus not. CEO Ales explained that there is less restrictions outdoors versus indoors. CEO Ales noted the Governor has stated that all of California will be reopening June 15th. CEO Ales announced that Fast Fridays plans to open May 28th. CEO Ales also explained that a fair is now designated as a theme park/amusement park.
5. Gold Country Fair Metrics
 - a. CEO Ales explained that each week we will provide the metrics for the fair and how it is progressing. This will be provided monthly at the Board Meeting.
6. CDFA Online University – Board Status
 - a. CEO Ales explained that it is critical that all Board Members complete their Online University.

Director Durand asked if her Online University is complete. CEO Ales explained that Director Durand's Online University is pending. They are waiting for the State to upload the certificate. Director Bedwell expressed that from a financial perspective it is important to complete the Online University because it will allow us to receive our State Allocation from the State.

Director Sands asked if he is the only one who has completed Online University.

CEO Ales replied that there is actually three people who have not completed their Online University. CEO Ales said that it takes about 3 hours and 15 minutes to complete all courses.

B. Committee Assignments:

1. Buildings & Grounds
 - a. Auburn Host Lions Building
 - i. Director Johnson explained that when you are measuring for epoxy you do not have to go up the wall because you can put rubber on the wall.
 - ii. CEO Ales replied that he spoke with Jack Haugen and that epoxy should be done up the wall because if we wish to expand the building to have a commercial kitchen it will need the epoxy up the wall, coving. The financial opportunity is best to complete it ready for a culinary kitchen. CEO Ales explained he had someone out this week to measure for 4 inch and 6 inch coving. The county will accept both. CEO Ales is waiting on a price.
 - iii. Director Sands mentioned he was here Monday and he believes it is the best way to go.
 - iv. Director Johnson explained that if anyone would like to volunteer to paint the inside of the Auburn Host Lions Building this upcoming Wednesday and Thursday. There are 3 to 6 Lions that will volunteer. They will be starting at 9AM.

VIII. CORRESPONDENCE:

- A. Items provided via email to Directors with copies available at meeting.
 - 1. PMIA/LAIF Performance Report
 - 2. CDFA – Guidance for Safely Conducting Fairs & Livestock Events
 - a. CEO Ales said he found this fascinating because it is based on our event from last year. The fairgrounds has its own in place, but the State has adopted this template.
 - 3. CDFA – State Updates Blueprint to allow Additional Activities with Modifications to Reduce Risk
 - a. CEO Ales explained that the blueprint goes over the updates for different activities as the Governor gives us the green light. CEO Ales announced that the fairgrounds has received four pallet of PPE. This was received from Cal OES. This will be saved for the Fair in September.

IX. FINANCIALS:

- A. Finance Committee to discuss monthly finance report
 - 1. Director Bedwell explained that the cash position, expenses and income are as projected with only one extraordinary item.
 - a. Director Bedwell directed the Board to GL 16000 “Deferred Outflows” of \$142,261. She said that this represents our reserve set aside for pension funds.
 - 2. Director Bedwell noted that the grant of \$149,027 from Placer County is expected to be received by the end of April.

X. OLD BUSINESS:

- A. None to consider

XI. NEW BUSINESS:

- A. None to consider

XII. RECOGNITION OR CELEBRATION: None to Consider

XIII. MATTERS OF INFORMATION:

- A. CEO Comments: I will be taking a leave of absence for two weeks. Karlee will be handling things in the office. President Parnell will come by on Fridays to sign any checks that need to be sent. I will send an email to the Board of any other various task that we may need additional help with. Karlee will follow up with any other help.
Director Bedwell asked if Judy will start coming in to assist with the fair.
CEO Ales responded she will be in next week.

- B. Director/Staff Comments:

- Director Bedwell: In a marketing perspective, if you could send us all a blurb and some photos. The Board members can post on the Social Media outlets. Also, last year you utilized The Weekender. I did not see the Farmers Market in their this year.

- Director Durand: Don thank you for all you do. Karlee I am available to help and I am retired.

- Director Johnson: I spoke with a few people today and they didn't know about the farmers market. I know two of them came today. We need to get the word out.

Director Macon: No comment.

Director Sands: I am really impressed with the Old Town Pizza Pavilion. I believe it is really going to take off this summer and it is really going to help the fair. Reese said that he will be hosting a gathering on May 2nd for the Fair Board and other supporters. The venue is fascinating and is really improves the entire area.

C. Board Meeting Dates:

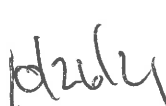
1. Thursday, May 27, 2021
2. Thursday, June 24, 2021

XIV. ADJOURNMENT

The Board of Directors may or may not act on all items appearing on this agenda. Further information regarding this regularly scheduled meeting of the Board of Directors for the 20th District Agricultural Association may be obtained by contacting the Chief Executive Officer at 1273 High Street, Auburn, CA 95603, telephone 530-823-4533.



Don Ales, CEO



Date



Reg Johnson, Vice President



Date