



GOLD COUNTRY FAIR

SEPTEMBER 10TH - 13TH, 2026

GOLD COUNTRY FAIR
SPONSORSHIP OPPORTUNITIES





2026 GOLD COUNTRY FAIR SPONSOR BENEFITS

Select a sponsorship or we can build a custom sponsorship just for you!

How will a sponsorship benefit you?

- **Approximately 30,000 people in attendance**
- **Marketing through social, radio, digital and print advertisements**
- **4 days of entertainment**
- **Attendance from Placer County and surrounding areas**

Levels starting as low as \$750!

Benefits include: Business Banner & Logo promotion, Ad in Fair Program, Booth Space, Entertainment Tickets, Ride Wristbands, and more!

\$20,000.00

TITLE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

Logo on Billboards (Contingent on date committed.)

[40] Voice of the Fair Announcements

[20] Demolition Derby Tickets

[125] Online complimentary one day admissions

[25] Unlimited Ride Wristbands

Promo code available for [50] discounted tickets



\$10,000.00

EXCLUSIVE STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



\$10,000.00

BEVERAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[75] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



REPTILE ROOM SPONSOR

Banner Signage

Name on the Sierra Building

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands

\$10,000.00



OPENING NIGHT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[6] Voice of the Fair Announcements

[8] Demolition Derby Tickets

[40] Online complimentary one day admissions

[15] Unlimited Ride Wristbands

\$7,500.00



PATIO SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[6] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



STADIUM EVENT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



\$5,000.00

TICKET SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands



KIDS WORLD SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[10] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$3,000.00



\$2,500.00

SPORTS BAR SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

DIRT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



GROUNDS ACT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

STILL EXHIBIT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

EXHIBITOR HANDBOOK SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

JUNIOR LIVESTOCK AUCTION SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



JLA AUCTIONEER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

JLA BUYERS DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

FAIR MAP SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,000.00

VIP DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



\$1,500.00

AUCTION PADDLE SPONSOR

SOLED

Banner Sign
Logo on our website

- [3] Online complimentary one day admissions
- [3] Unlimited Ride Wristbands



\$1,000.00

COMMERCIAL VENDOR BUILDING SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



STAGE SPONSOR FRIDAY & SATURDAY

Banner Signage

Logo on our website

[__] Online complimentary one day admissions

[50] VIP Wristbands

[2] Cases of Water

\$1,250.00



FAIR CARNIVAL SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00



\$1,000.00

FOOD COURT SPONSOR

SOLD

Banner Signage
Logo on website
[4] Online complimentary one day admission
[4] Unlimited Ride wristbands



BARN SPONSOR

5 AVAILABLE

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00



\$1,000.00

VOICE OF THE FAIR SPONSOR

Voice of the Fair announcements

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands



\$750.00

UMBRELLA SPONSOR

A custom umbrella with your logo

Voice of the Fair announcements

Banner Signage

Logo on our website

[1] Online complimentary one day admissions

[1] Unlimited Ride Wristbands



2026 BECOME A SPONSOR FOR THE GOLD COUNTRY FAIR

SELECT A SPONSORSHIP OR WE CAN BUILD A CUSTOM SPONSORSHIP JUST FOR YOU!

SPONSORSHIP OPTIONS

BENEFITS	Title \$20,000	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Supporting \$750
Banner Signage	✓	✓	✓	✓	✓	✓	✓
Logo on the Fair website	✓	✓	✓	✓	✓	✓	✓
Complimentary (1) Day Admissions	125	50	25	8	4	4	1
Unlimited Ride Wristbands	25	20	8	6	4	4	1
Logo in the Fair program	✓	✓	✓	✓	✓		
10 x 20 Booth Space	✓	✓	10 x 10	10 x 10	10 x 10		
Radio Tags	✓	✓	✓	✓	✓		
Voice of The Fair Announcements	40	20	6	2			
Demolition Derby Tickets	20	10	10	4			

\$1,000.00

BANNER SPONSOR

3x6 MAX

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

