

MINUTES OF BOARD MEETING

20th DISTRICT AGRICULTURAL ASSOCIATION
Gold Country Fairgrounds and Event Center
1273 High Street, Auburn, California 95603
(530) 823-4533

MEETING DATE & LOCATION

Thursday, July 22, 2021 @ 6:00 PM
Clubhouse
1273 High Street, Auburn, CA 95603
Notice and Agenda available on the internet at www.goldcountryfair.com

TELECONFERENCE MEETING

Boards may meet by teleconference. (§11123) For the purposes of the Act, 'teleconference' means a meeting of a state body, the members of which are at different locations, connected by electronic means, through either audio or both audio and video. (§11123(b) (2)) This would include telephone conference calls, webinars, webcasts, and Skype.

Teleconference location: Auburn Host Lions Building – 1273 High Street, Auburn, CA 95603

Phone number: 530-214-9244

PUBLIC COMMENT

Any member of the public wishing to address the Board on any matter listed on this agenda has a right to do so and will be afforded such opportunity when the Board is considering that agenda item. In addition, if a member of the public wishes to address the Board on a matter not listed on the agenda, you will be given such opportunity during the Public Comment item on the agenda. The Board President has the right to limit the time for public comment to a maximum of three (3) minutes or less to proceed with the agenda of the day and/or to place the item on the agenda (as an action item) of a subsequent meeting. The total time allotted for public comment is fifteen (15) minutes maximum.

AMERICANS WITH DISABILITIES ACT

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Gold Country Fair activities may request assistance by contacting Karlee Long at Gold Country Fair Office.

AGENDA

I. CALL TO ORDER:

- A. All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the President.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL OF BOARD MEMBERS

Director Present: Director Bedwell, Director Carson, Director Durand, Director Ebbert, Director Johnson, Director Macon, Director Sands, Director Smith (teleconference), and President Parnell

Directors Absent: None

Staff Present: Don Ales – CEO and Karlee Long – Events & Exhibits Coordinator

IV. PUBLIC COMMENT:

- A. Since items under Public Comment are not listed and publicly noticed on the agenda, please be advised that the Board cannot discuss or take any action at this meeting.

Lani Johnson – We are moving forward with the Home Show. I am not sure what the future holds. I am hoping Don will address guidelines that will be implemented. I will give compensation tickets to Don to deliver to the Board. We will be featuring each holiday at the Home Show this year.

V. CONSENT CALENDAR:

- A. Approval of Meeting Minutes as written:
 - 1. Board Meeting Minutes dated July 22, 2021
- B. Approval of Expenditures, Home Depot, Cal Card
 - 1. See Checks and Payments Report
- C. Approval of Monthly Financials
- D. Approval of the following Agreements
 - 1. F-31 Interim Rental Agreements: 21-98, 21-99, 21-100, 21-101, 21-102, 21-103, 21-104
 - 2. Standard Contracts: 21-09, 21-15, 21-17, 21-18, 21-23, 21-25, 21-29, 21-30, 21-31, 21-32, 21-33, 21-34, 21-35, 21-36, 21-37, 21-38, 21-39, 21-40, 21-41, 21-42, 21-43, 21-44, 21-45, 21-46, 21-47, 21-48, 21-49, 21-50
 - 3. Fairtime Commercial Vendor Contracts: C59-21, C60-21, C61-21, C62-21, C63-21, C64-21, C65-21, C66-21, C67-21, C68-21, C69-21, C70-21, C71-21, C72-21, C73-21, C74-21, C75-21
 - 4. Fairtime Concession Vendor Contracts: F21-17, F21-18, F21-19, F21-20, F21-21, F21-22
- E. Refunds: None to consider
- F. Excusal of Director Absences: None to consider

Director Sands made a motion to accept the Consent Calendar; Director Bedwell seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
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Debby Bedwell	X		
Mike Carson	x		
Julia Durand	X		
Dave Ebbert	X		
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		
Ray Smith (Teleconference)	X		

VI. HERITAGE FOUNDATION:

A. Update: None to consider

VII. COMMITTEE AND STAFF REPORTS:

A. CEO Report:

1. Fair Update

a. Metrics

- a. CEO Ales explained that we are starting to see an increase in ticket sales. CEO Ales believes the delay in advance sales was related to COVID-19 guidelines and weather. There will be masks and sanitizers available at the Fair. In addition, we will have a mobile vaccination van that will be giving out Moderna and Johnson & Johnson. CEO Ales explained that there will be extra security and CHP will be bringing draft patrol horses by using a grant. The Placer County Sheriff's Office will also bring patrol horses.
- b. CEO Ales said that there is a struggle to get indoor vendors for the Placer Building. This is due to staffing and guidelines. The outdoors is oversold to offset the loss.
- c. CEO Ales announced that the Auburn Chamber of Commerce is sponsoring the Sierra Building. They will have cooking/activity demos and local vendors.

- d. CEO Ales said that the Armory is going to be very full. The idea to combine the two buildings was suggested by Gary Gilligan a couple of years ago and it is going to be a great success.
 - e. CEO Ales announced that the sponsorships are great! The total is not final because of the checks not all being received yet, but this will be one of our best sponsorship years yet.
 - 2. SVOG Appeal
 - a. CEO Ales explained that he submitted an appeal for the SVOG, but they responded that he was denied again.
 - 3. Cal Fire Camp
 - a. CEO Ales thanked the community for allowing Cal Fire to come in and set up in a timely manner. He also thanked Cal Fire for having the contract in place.
 - 4. Fairgrounds Staffing
 - a. CEO Ales explained that we are struggling to get employees. Karlee and Aimee are overworked. Two and a half maintenance people are overseeing the grounds. CEO Ales explained his appreciation for the board and volunteers who have stepped in to help. The livestock team has come together. The only outstanding item is a group of volunteers for the vendor parking lot. The hardest part is to find a group that has enough volunteers.
- B. Committee Assignments:
 - 1. Buildings & Grounds
 - a. Auburn Host Lions Building
 - i. Director Carson explained that the building is very close to being done. The landscaping is complete. The only item left is the exterior paint.
 - 2. Annual Fair Committee
 - a. Director Bedwell explained that they are moving forward. They are doing digital advertising with both Roseville and Auburn Chambers. Director Bedwell explained that there was a live video at Slice in Lincoln on August 18th. They advertised the Fair Beer.
 - b. Director Bedwell explained that the VIP invitations were sent out and RSVPs are coming in. CEO Ales commented that a final number is needed for the caterer by August 31st. The buttons will be used for the dinner attendees and the Special Persons Day attendees.
 - c. CEO Ales commented that Butler will send special passes for those attending Special Persons Day. Director Bedwell explained that she will send a list of the schedule of events to the board to ensure all areas are covered. Director Bedwell said she and Director Smith will be coming the day before to set up the VIP dinner. She asked if any board member would like to help, she would reach out. Director Bedwell explained that we still need bartenders. There will be 3 reusable drink tokens per person. Each attendee will also receive a VIP bag with goodies.
 - d. Director Bedwell explained that there will be entertainment at the VIP Dinner.
 - 3. Other Committee Assignments
 - a. None to consider

VIII. CORRESPONDENCE:

- A. Items provided via email to Directors with copies available at the meeting.
 - 1. PMIA/LAIF Performance Report
 - a. CEO Ales explained that the interest rate is not as strong as it was a year ago, but it is still better than the rate for the other accounts.
 - 2. CDFA – DAA Vaccination Disclosure List
 - a. CEO Ales announced that this letter explains what the State will require concerning vaccination disclosure. CEO Ales mentioned that the current policy only pertains to himself. There is no recall literature allowed during the Fair. If a Board member notices anything, CEO Ales asked them to bring it to his attention. CEO Ales noted only the political booths are allowed to promote the recall.
 - 3. CDFA - \$50 Million General Fund Support – Targeted Support Program
 - a. CEO Ales said that this is another grant that we applied for last year, but he is not sure if we will receive this year due to our better financial standing. CEO Ales said he will continue to apply.

IX. FINANCIALS:

- A. Finance Committee to discuss monthly finance report
 - 1. Director Johnson explained that she and Director Durand met with the accountant to discuss the financials for better understanding.
 - 2. Director Johnson directed the Board to page 30 the cash account is \$508,863.06.
 - 3. Director Johnson said that on page 32, line 19000 the construction in progress is the Placer Building. Director Johnson expressed that on lines 16000, 23100, and 25600 the amounts are set by the State.
 - 4. Director Johnson expressed that on page 32, line 22800 the deferred income is prepaid Home Show money.
 - 5. Director Johnson said that on line 24110 are the security deposits for special events.
 - 6. Director Johnson explained that on page 34 there is a 100% increase or more throughout the whole page because we did not have a Fair last year.
 - 7. Director Johnson asked Director Durand if she had anything to add. Director Durand noted that line 4700 under sponsorships, we exceeded the goal of \$109,000. CEO Ales explained that there are many sponsorships for this year. CEO Ales said we have done better in the \$500 to \$4,000 range.
 - 8. Director Carson asked CEO Ales to explain what he did differently this year.
 - 9. CEO Ales responded that he believes the community wanted to help. There were new and custom sponsorship opportunities to work for each sponsor.

X. OLD BUSINESS:

- A. Board Resolution for Volunteer Organizations
 - 1. Director Bedwell explained that it has been done in past resolutions but has not been done this year. This resolution is to include

volunteer organizations in the Fair’s insurance coverage. There is a group that will be helping the Fairgrounds and Director Bedwell. Director Bedwell explained when she talked to CFSA they said we had a resolution previously, so this needs to be voted annually.

2. President Parnell noted that this needs to be added to our annual resolutions.

B. Director Sands made a motion to accept the Board Resolution for Volunteer Organizations; Director Durand seconded the motion.

Board Member	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Debby Bedwell	X		
Mike Carson	x		
Julia Durand	X		
Dave Ebbert	X		
Peg Johnson	X		
Samia Z. Macon, DVM	X		
Luke Parnell	X		
Tim Sands	X		
Ray Smith (Teleconference)	X		

XI. NEW BUSINESS:

A. None to consider

XII. RECOGNITION OR CELEBRATION: None to Consider

XIII. MATTERS OF INFORMATION:

A. CEO Comments: CEO Ales pointed out the entertainment schedules are listed on the boards on the wall of the clubhouse for their review. There will be different entertainment going on throughout the fairgrounds. The entertainment will be much bigger than normal years. CEO Ales gave kudos to Director Ebbert who helped to put together the ability for the Fair to have a new parking lot. The

company was also able to clean up previous areas to make it better for everyone south of the fairgrounds. The grading is better than in previous years. The group doing the grading will be here Monday and he will be treating them to lunch. If any board member would like to come by and give a shout-out. Monday and Tuesday they will do the chip and seal components. Wednesday they will do the cleaning. Striping will happen on Wednesday or Thursday. No one will be allowed to go on the parking lot until it is complete. The agreement also calls for the fairgrounds to set up an account for regular maintenance. This includes putting in gates to protect the project. The plan is the recoat the smaller portion in 2022.

1. Director Sands asked if there was any way to prevent when the highway gets shut down in the winter to charge Caltrans if the parking lot is used.
2. CEO Ales responded that there is an agreement in place that Caltrans has to notify the fairgrounds if they would like to make the fairgrounds a location for people to wait.
3. Director Ebbert explained that many truckers know that the fairgrounds have a parking lot. The gate will be expensive, but it is worth it to keep the parking lot in good condition.

B. Director/Staff Comments:

1. Director Sands: I know the Heritage Foundation was going to ask members of the Fair Board to volunteer in the bars at the fair. I was informed no one had signed up and I have not been contacted.
 - a. Director Carson said he was not asked either.
 - b. Director Macon expressed that Director Carson and Director Sands were on the email.
 - c. Director Johnson asked who to sign up with.
 - d. Director Macon suggested calling Peg, as she oversees the committee.
 - e. Director Sands suggested being careful during the Fair. The Delta Variant is very easy to catch.
2. Director Durand: No Comment
3. Director Carson: No Comment
4. Karlee Long: No comment
5. Director Bedwell: I want to thank everyone for volunteering for the community projects. Many Directors have completed their projects or will be completing them soon. Sami has a team and Julia will be joining her. Peg has already been out with the Lions. Tim is going to be doing the power washing of the stage. Mike already has a team that will be out on Thursday the 2nd. Ray has a team and I have a team. We should be doing pretty good in getting ready for the Fair.
 - a. Director Johnson asked what weekend Ray and Debby's groups are coming out.
 - b. Director Bedwell responded that the teams will be meeting on Saturday and Sunday. Her team will meet at 9 AM and Ray will be meeting at 10 AM
 - c. Director Ebbert asked if the logs have been removed from Farrell Wren?
 - d. CEO Ales responded that one has been removed and the rest will be removed soon.

- e. Director Durand asked if it is Sunday at 9 AM.
- f. Director Bedwell responded yes. She will have the boys charity out to volunteer.
- g. Director Bedwell finished her comment by saying thank you to everyone for volunteering.
- h. CEO Ales commented that Director Ebbert also organized to have the large dead tree in Farrell Wren to be removed because it could fall and ruin the Main Stage. Cal Fire then came in to chip all the debris. CEO Ales also mentioned that next year they will use mesh to prevent the constant weeding. There are also three fountains now working. The painting for the Auburn Host Lions Building is on hold because we are trying to paint the whole building.

- 6. Director Johnson: No Comment
- 7. Director Macon: No Comment
- 8. Director Ebbert: No Comment
- 9. President Parnell: No Comment
- 10. Director Smith: No Comment

C. Board Meeting Dates:

- 1. Thursday, September 23, 2021
- 2. Thursday, October 28, 2021

XIV. ADJOURNMENT

The Board of Directors may or may not act on all items appearing on this agenda. Further information regarding this regularly scheduled meeting of the Board of Directors for the 20th District Agricultural Association may be obtained by contacting the Chief Executive Officer at 1273 High Street, Auburn, CA 9`5603, telephone 530-823-4533. Date of Notice July 16, 2021.

Don Ales, CEO

Date

Luke Parnell, President

Date